



SCION

xD MODEL YEAR 2008/ WINTER 2007/SCION.COM



INTRODUCING THE ALL NEW xB AND xD



2008 xD

YOU NEED EVERYTHING.



xD Shown with Standard Wheel Covers and Rear Spoiler

SCION'S "PURE PRICE" EXPERIENCE MEANS NO HAGGLE, NO HASSLE

BUILD YOUR SCION

Log onto scion.com and go to Build Your Scion. Choose your model, transmission and color. Check out the extensive list of standard features. Pick your favorites from the accessories.

SAVE YOUR MASTERPIECE

Save your configuration on scion.com, or print out a personalized e-brochure, or e-mail it to the dealer of choice, or fill out an online credit application.

WHAT TO EXPECT FROM YOUR SCION DEALER

Scion delivers a "pure price" purchase experience whereby all products and services offered by dealers are menu priced based on current market conditions.

From your vehicle to accessories to the finance rate, it's a "what you see is what you get" sales approach. It's simple, straightforward and most important, respectful of your time.

Experience it for yourself and if you have any questions or comments, visit us at scion.com for a live chat with one of our Scion Customer Experience representatives.

Scion's Pure Price purchase experience means no haggle, no hassle. The price you pay for all products and services offered equals the dealership's posted and advertised price. Price menus are clearly posted in the dealership showroom for all products and services.

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You create your Scion, this is just the guide.





optōmize

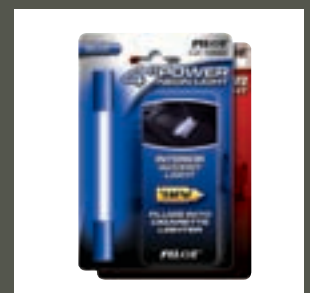
WHEN IT COMES TO CUSTOMIZING YOUR VEHICLE, YOU WANT OPTIONS. AND TO GIVE YOU AN EVEN BETTER SELECTION OF AFTERMARKET ACCESSORIES, SCION IS GROWING. IN ADDITION TO OUR SCION GENUINE ACCESSORIES, SCION IS PROUD TO INTRODUCE ITS NEW ACCESSORY AND APPAREL PROGRAM, OPTIMIZE*.

WHILE SCION GENUINE ACCESSORIES WILL CONTINUE TO OFFER A VARIETY OF PARTS, INCLUDING PERFORMANCE PARTS, THE OPTIMIZE PROGRAM WILL FOCUS EXCLUSIVELY ON AESTHETICS, ALLOWING CUSTOMERS TO PERSONALIZE THEIR VEHICLE AT THE TIME OF PURCHASE WITH OVER 150 NAME-BRAND AUTO ACCESSORIES. THESE ARE PRODUCTS THAT TUNERS CAN EASILY INSTALL, INCLUDING SHIFT KNOBS, REARVIEW MIRRORS, CELL PHONE HOLDERS, AND RACING PEDALS. SOME OF THE MANY BRANDS FEATURED IN THE OPTIMIZE PROGRAM INCLUDE ALPINE, ARC, EAGLE ONE, GREDDY, H3R PERFORMANCE, LONZA, NAPOLEX, PILOT AUTOMOTIVE, RACINGCODE, RAZO, SPARCO, STREET IMAGE, AND TEIN.



*All accessories offered by Optimize will be covered by the individual manufacturer's warranty, and not the Scion factory warranty.

optōmize



TO SEE ALL OF THE OPTIONS IN THE OPTIMIZE LINE, VISIT A SCION DEALER OR SCION.COM.





SCION AUDIO

IN-CAR ENTERTAINMENT

SCION'S STANDARD MAXIMUM 160 WATT AM/FM/CD PIONEER AUDIO SYSTEM BANGS OUT THROUGH SIX SPEAKERS: TWO TWEETERS UP TOP, AND FULL-RANGE SPEAKERS IN EACH DOOR PANEL.

BEST OF ALL, YOU CAN PLUG IN YOUR IPOD AND NAVIGATE YOUR PLAYLISTS FROM THE CONTROLS ON EITHER THE HEAD UNIT OR STEERING WHEEL, AND VIEW YOUR IPOD INFORMATION ON THE PIONEER UNIT'S SCREEN. SCIONS EVEN COME WITH A SPECIAL BUILT-IN POCKET DESIGNED TO HOLD YOUR IPOD OR IPOD NANO. AN AUXILIARY PORT ALSO ENABLES YOU TO CONNECT POPULAR ALTERNATIVE AUDIO PLAYERS, FROM ZUNES TO LAPTOPS. BUILT-IN AUTOMATIC SOUND LEVELIZER (ASL) AND SOUND RETOUCH (SRT) MAKE SURE THE FIDELITY IS HIGH, WHILE A PROGRAMMABLE WELCOME MESSAGE ON THE SCREEN WAVES HELLO.

ALL SCIONS OFFER AVAILABLE COAST-TO-COAST SATELLITE RADIO COVERAGE WITH THE ACCESSORY SATELLITE RADIO ANTENNA AND A SUBSCRIPTION TO SIRIUS OR XM.

STANDARD PIONEER SYSTEM

AM/FM/CD / maximum 160 watts of power / Six speakers (two tweets, four full-range) / Scion Sound Processing (SSP), tuned to the acoustic characteristics of the xB, xD, or tC / Sound Retouch (SRT) and Automatic Sound Levelizer (ASL) / Reads MP3, WMA, and AAC files / Programmable welcome messages / Both a standard iPod connector and an auxiliary port / Built-in pocket designed to hold a standard or nano iPod* / Satellite radio capability with accessory antenna**



Standard iPod connector and an auxiliary port**†



xD Standard Base Audio†

* iPod not included ** Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States. † Preliminary Interior Shown, Subject to Change



Premium Audio [Preliminary Interior Shown, Subject to Change]

PIONEER PREMIUM SYSTEM

THE PIONEER PREMIUM UPGRADE SYSTEM'S ORGANIC ELECTROLUMINESCENT (OEL) SCREEN IS MORE THAN JUST A PRETTY FACE. WITH THIS SYSTEM, YOU CAN DOWNLOAD A VARIETY OF "SKINS" TO PLAY ON THE OEL DISPLAY. CHOOSE FROM BACKGROUND PICTURES OR DOWNLOAD MORE OPTIONS FROM PIONEER'S WEBSITE. AND IF YOU WANT TO UPLOAD YOUR OWN PERSONAL IMAGES AND MOVIES TO THE SCREEN, YOU NEED ONLY GET THE OEL SCREENSAVER STUDIO SOFTWARE FROM PIONEER'S WEBSITE.

IN ADDITION, PIONEER DUAL ILLUMINATION CHANGES THE FACEPLATE'S LIGHTING FROM DEEP ORANGE TO BLUE AT THE TOUCH OF A BUTTON. AND BECAUSE SO MANY SCION OWNERS BUILD CUSTOM I.C.E. SYSTEMS, IT COMES WITH FRONT, REAR, AND SUBWOOFER RCA OUTPUTS, SO YOU CAN KEEP THIS HEAD UNIT AND ALL ITS FEATURES WHILE BEEFING UP YOUR SOUNDS AND ADDING EXTERNAL AMPS.

THE PREMIUM UPGRADE PACKS ALL OF THE SAME FEATURES OF THE STANDARD PIONEER SYSTEM, INCLUDING THE IPOD SOCKET AND POCKET*, AND THE SATELLITE RADIO CAPABILITY, PLUS:**

Downloadable "skins" for the OEL display including background pictures and more from the Pioneer website / The ability to create and upload your own personal "skins" using Pioneer software / Dual Illumination (blue and deep orange) / Front, rear, and subwoofer RCA outputs for building custom systems with external amps.

* iPod not included ** Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States.



AVN Audio (Preliminary Interior Shown, Subject to Change)

AUDIO/VIDEO/NAVIGATION SYSTEM





Standard Cloth Bucket Seats (Preliminary Interior Shown, Subject to change)

INTERIOR

GO AHEAD, GET COMFORTABLE. NOW SLAM THE GAS AND WHIP THE xD'S WHEEL AROUND. TRY TO HIDE THAT GRIN. FEEL THAT ACCELERATION? THAT'S BECAUSE THE xD PACKS NEARLY 125 HORSEPOWER WITH A 1.8L POWERPLANT. NOTICE THE SHARP HANDLING? THAT'S THANKS IN PART TO ITS AMPLE 16" WHEELS.

AND WHILE YOU KNOW COMPACT CARS TURN ON A DIME, THEY'RE NOT USUALLY RENOWNED FOR THEIR WELL-APPOINTED INTERIORS OR SPACIOUSNESS. THE xD WILL CHANGE THOSE PERCEPTIONS. INSIDE, FUN AND CONVENIENCE CONVERGE, BEGINNING WITH NEW STANDARD FEATURES LIKE THE IPOD COMPATIBLE, MAXIMUM 160-WATT PIONEER STEREO* AND KEYLESS ENTRY. THINK THE xD IS TOO SMALL? TRY THE SLIDING AND RECLINING REAR SEATS, GIVING BACKSEAT PASSENGERS LEGROOM AND COMFORT ATYPICAL OF SMALL CARS. IF THE xD'S SUPERIOR HANDLING CAN'T STEER YOU IN THE CLEAR, STANDARD FEATURES LIKE SIDE CURTAIN AIRBAGS AIM TO HELP KEEP YOU OUT OF HARM'S WAY.

To learn more about the xB's Standard Features, refer to the Standard Features chart inside the front cover.

* iPod not included



xD Interior Shown with Standard Air Conditioning, Optional Premium Audio, Optional Sport Shift Knob and Optional Steering Wheel (Preliminary Interior Shown, Subject to change)

2008 xD
THIS IS ALL YOU NEED.



xD Shown with Standard Wheel Covers

ACCESSORIES

CHOICE ACCESSORIES



AVN Audio

16" Alloy Wheel
Ashtray
B-pillar Appliqué
Base Audio
Premium Audio
AVN Audio
XM Radio*
Sirius Radio* (Availability TBD)
Subwoofer
Carbon Fiber Engine Cover
Cargo Cover

Cargo Liner
Cargo Net
Center Armrest
Illuminated Door Sills
EC Mirror
Exhaust Tip
Headrest Monitors (Availability TBD)
LED Under Dash & Cup Holder
Floor & Cargo Mats
Overhead Console Box (Availability TBD)
Owner's Portfolio w/ FAK

Rear Bumper Protector
Rear Spoiler
Sport Pedal Covers
Shift Knob
Steering Wheel
VIP - RS3200+
VIP - Remote Engine Start (Availability TBD)
Wheel Cover
Wheel Locks

* Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Scion dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States. Standard equipment, options, accessories, and other information is subject to change.



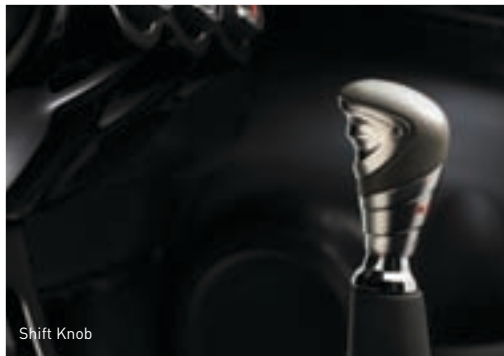
Rear Spoiler



LED Cup Holder



Floor Mats



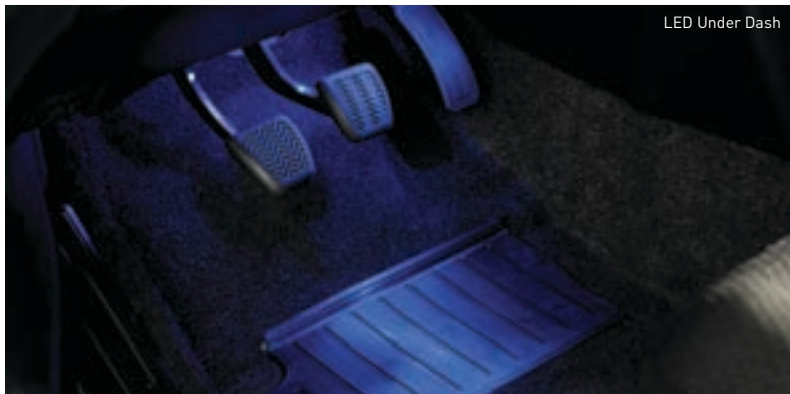
Shift Knob



Steering Wheel



Premium Audio



LED Under Dash



Cargo Mat

SPECIFICATIONS



MECHANICAL / PERFORMANCE

| | |
|-------------------|--|
| Engine | Double overhead cam (DOHC) 16-valve WT-I 4 cylinder |
| Displacement | 1.8 liters (1,798 cc) |
| Borex Stroke | 80.5 x 88.3 |
| Compression Ratio | 10.0:1 |
| Valve Train | 4 valve Double overhead cam (DOHC) dual WT-I 4 cylinder |
| Induction System | N/A |
| Ignition System | N/A |
| Horsepower | 125 hp @ 6,000 rpm |
| Torque | 125 lb. ft. @ 4,400 rpm |
| Transmission | |
| Standard | 5-speed manual |
| Available | 4AT sequential |
| Suspension | |
| Front | L-Arm type Macpherson Strut |
| Rear | Torsion Beam |
| Steering | EPS (Electric Power Steering) |
| Turning Circle | N/A |
| Brakes | Front Ventilated Disc / Rear Drum; ABS w/ Electronic Brake force Distribution and Automatic Brake Differential |

TIRES / WHEELS

| | |
|-------|--|
| Tires | 195/60R16 on steel wheels w/ full 16" wheel covers |
| Spare | Temporary |

EXTERIOR DIMENSIONS (INCHES)

| | |
|----------------------|-------------|
| Overall Height | 60 |
| Overall Width | 67.9 |
| Overall Length | 154.9 |
| Wheelbase | 96.9 |
| Tread (Front / Rear) | 58.4 / 58.7 |
| Ground Clearance | N/A |

INTERIOR DIMENSIONS (INCHES)

| | |
|------------------|-----|
| Head Room | N/A |
| Shoulder Room | N/A |
| Hip Room | N/A |
| Leg Room | N/A |
| Seating Capacity | 5 |

WEIGHTS / CAPACITIES

| | |
|----------------------------------|-----------|
| Curb Weight (Manual / Automatic) | N/A |
| Passenger Volume | N/A |
| Cargo Volume | N/A |
| Fuel Tank | 11.1 gal. |

MILEAGE ESTIMATES (MPG CITY / HIGHWAY)*

| | |
|-----------|---------|
| Manual | 32 / 37 |
| Automatic | 30 / 34 |

AVAILABLE COLORS



WHEEL COVERS

Standard equipment includes your choice of one Wheel Cover Set.



LIMITED WARRANTY COVERAGE



| | |
|--------------|--|
| Basic | 36 months/36,000 miles (all components other than normal wear and maintenance items). |
| Powertrain | 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, seatbelts and airbags). |
| Rust-Through | 60 months/unlimited miles (corrosion perforation of sheet metal). |
| Emissions | Coverage may vary under Federal and California regulations. |

(Refer to applicable *Owner's Warranty Information* booklet for details)

*MPG figures based on current model year EPA estimates for city / highway mileage. Actual results may vary. Standard equipment, options, accessories, and other information is subject to change.





2008 xD

MORE THAN YOU BARGAINED FOR.



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