

2012 HYUNDAI **GENESIS COUPE**



A red Hyundai Genesis Coupe is shown from a front-quarter perspective, driving on a highway. The car is in motion, with a blurred background of a cityscape and a sunset sky. The sun is low on the horizon, creating a warm, golden glow over the scene. The car's headlights and grille are visible, and the Hyundai logo is on the front. The overall mood is dynamic and powerful.

**A SPORTS COUPE POWERFUL ENOUGH TO
ACCELERATE AN ENTIRE COMPANY.**

Hyundai engineers approached the design of the Genesis Coupe with a single question in mind: How can we make the sports car experience better? Designing an authentic, stylish sports car capable of outperforming its pedigreed peers is no easy undertaking. There's a gauntlet of expectations to be run – one that's just as demanding as the stopwatch and the skid pad.



The answers stemming from this singular focus have forged the 2012 Genesis Coupe – a purpose-built sports car whose free-revving dynamics offer the kind of straight-line punch, top-end speed and cornering precision capable of conquering the highest mountain – the Pikes Peak International Hill Climb, for instance. And setting a world record in the process.

The fruit of this performance-minded thinking has inspired the design of every Hyundai we build today. And inspired *Motor Trend* to award the 2011 Genesis Coupe first-place kudos in a head-to-head shootout: “Compared to the three domestics, the Genesis offered the finest, most driver-focused sensations from behind the wheel. It was the only one that felt like a genuine sports car.”¹

¹Motor Trend, July 2010



*"Hyundai shows no signs of letting up on the hitting streak it's been on lately, and the 2012 Hyundai Genesis Coupe is further proof that these guys just don't believe in an off-season."*¹ ~ EDMUNDS.COM





3.8 GRAND TOURING IN CIRCUIT SILVER



*"To maximize the power band, the 3.8-liter engine utilizes DCVVT and a new Variable Intake System (VIS) that helps cylinders breathe more efficiently at both low and high RPM. Better breathing results in outstanding off-the-line acceleration, passing performance and remarkable fuel efficiency."*¹ ~ AUTOSPECTATOR.COM

¹ www.autospectator.com/cars/models/2012-hyundai-genesis-coupe-20t-38-review-pictures-features-specs



3.8 TRACK IN TSUKUBA RED AND GRAN PREMIO GRAY



URNS HEADS AS CONFIDENTLY AS IT CARVES CORNERS.

The Hyundai Genesis Coupe is fast. And it will let you know every chance it gets. Even sitting still. A sleek aerodynamic profile and aggressive, forward-leaning stance communicate the potential that lies under the hood and at all four corners. Potential furthered by large front fascia openings that swallow cool air. Staggered 19-inch alloy wheels that devour hairpin turns. And a dual exhaust system that reveals its high-revving intentions in response to the prodding of your right foot.

More than a collection of stylish design cues, each flare or curve contributes to a synergy of aerodynamic cornering and straight-line performance enhancements. Resulting in a no-nonsense sports coupe experience that has surprised a lot of pundits. And delighted a lot of driving enthusiasts.

TWO CARS WITH A ONE-TRACK MIND.

The category-demolishing performance of Genesis Coupe is built upon a front-engine, rear-drive architecture that mounts its all-aluminum engine (pick one: A 306-hp 3.8L V6 or a 210-hp 2.0L Turbo) longitudinally with its weight centered behind the front axle. It's a design that generates the acceleration (0 to 60 mph in 5.4 seconds¹) and handling dynamics expected of a no-excuses sports car. Opt for the powerful, fuel-efficient inline 4-cylinder engine of our 2.0T model, and an intercooled turbocharger rewards you with generous low-rpm torque. Unlike traditional turbos, it works best at everyday driving speeds and is designed to run on regular unleaded fuel. Leave it to Hyundai to offer two routes to the same destination: Driving nirvana.



ADVANCED ENGINEERING

The Genesis Coupe 2.0T and 3.8 engines both feature dual overhead camshafts with Dual Continuously Variable Valve Timing, which maximize intake and exhaust efficiency for optimal low-end torque and high-end power with cleaner emissions. Aluminum-alloy cylinder heads and block also deliver significant power-to-weight advantages.

REAR-WHEEL DRIVE

Vehicle mass shifts rearward under hard acceleration. Which gives the front-engine, rear-drive architecture of the Genesis Coupe better traction for accelerating without wheelspin. And a more balanced weight distribution for neutral handling character and responsive steering feel.





3.8 TRACK IN TSUKUBA RED AND GRAN PREMIO GRAY

GEARBOX SELECTION

A standard short-throw 6-speed manual gearbox on both Genesis Coupe models features triple cone synchronizers on first through third gears for precise, smooth shifting with bulletproof reliability. Genesis Coupe 3.8 also offers an available 6-speed automatic ZF[®] transmission² with F1-inspired SHIFTRONIC[®] paddle shifters.



SPORT-TUNED SUSPENSION

Up front, a MacPherson strut twin-link suspension offers exceptional handling, while in the rear, an advanced 5-link design minimizes toe and camber changes to keep the contact patch flat on the road. And the Genesis Coupe handling flat-out fast.



¹ Motor Trend, July 2010. ² ZF[®] is registered trademark of ZF Friedrichshafen AG.



GENESIS COUPE 2.0T MODIFIED BY RHYS MILLEN RACING

PEAK PERFORMANCE. ELEVATED.

The proving grounds chosen to test engineering ideas speak volumes about the true grit of a sports car. Which is why Hyundai teamed a race-prepped Genesis Coupe with Rhys Millen, one of America's most skilled performance drivers, to tackle one of the world's most daunting courses. The Pikes Peak Hill Climb is a 12.42-mile course that begins at 9,390 feet and ends 156 turns later in the clouds. What did we take away from 12 dirt and dust-filled minutes on the mountain? A new world record.¹ And new thinking to intensify Genesis Coupe R-Spec and Track models that feature a track-tuned suspension. Brembo® braking system.² Torsen® limited-slip differential.³ And 19-inch gunmetal-finish alloy wheels with special sport-compound tires.⁴ Ladies and gentlemen, start your engines.



TORSEN® LIMITED-SLIP DIFFERENTIAL

Standard on R-Spec and Track models, the Torsen limited-slip differential gets its name from the unit's TORque-SENSing ability. It distributes engine torque evenly between the rear wheels for optimal acceleration and cornering dynamics.



BREMBO® BRAKES

The quicker you can stop, the faster you can safely go. Perfectly mated to the powerful Genesis Coupe engines are equally forceful Brembo race-tuned ABS brakes sporting monoblock fixed calipers and a powerful 4-piston design on beefy 13-inch ventilated rotors.⁵



TRACK-TUNED SUSPENSION

Genesis Coupe R-Spec and Track models also feature a suspension tuned to reveal their extreme performance potential. Our engineers calibrated firmer shock settings and spring rates, and larger stabilizer bars, to make the suspension track-ready. Of course, this enhanced performance is great fun on the street, too.

¹ http://www.usacracing.com/ppihc/news_ppihc/4559.html. ² Brembo® is a registered trademark of Brembo SpA. ³ Torsen® is a registered trademark of Gleason Works, the Corporation, New York. ⁴ Sport compound tires are not suitable for driving in snow or icy conditions. ⁵ Brake rotors measure 13.4" in front and 13.0" on the rear wheels. Brembo brakes are only available on R-Spec and Track models.



3.8 TRACK IN BLACK LEATHER



COMFORTABLY QUICK.

Sport coupes typically sacrifice some interior space for performance. Genesis Coupe bucks this tradition with generous head and shoulder room for both front and rear passengers. The high regard we place on comfort is evident in every design detail that affects the senses, from the hue of the instrument panel's illumination to the feel of a leather gearshift knob as you run through the gears.

A refined approach to premium sports coupe performance is apparent the moment you slip behind the wheel and press a button to start the engine revving.¹ An ergonomic, driver-focused cockpit features controls that are intuitive to operate and easy to reach. Generous sport seat bolsters up front and large, easily accessible seats in back keep passengers securely in place around every turn, while an advanced navigation system² with a 6.5-inch touchscreen and XM NavTraffic[®] help you find the shortest – or, if you prefer, the most circuitous – route to your destination.³

¹ Push-button start is available on 2.0 Premium, 3.8 GT and Track models only. ² Standard on 2.0T Premium and 3.8 Grand Touring and Track models. ³ SiriusXM[®] Satellite Radio and XM NavTraffic[®] require SiriusXM subscription, sold separately after the complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners.



3.8 TRACK IN BLACK LEATHER

HIGH PERFORMANCE MIXED WITH HIGH FIDELITY.

For your listening pleasure, the Genesis Coupe surrounds you with 10 speakers placed to offer the highest fidelity possible.¹ And a full 360 Watts of crystal-clear digital sound that flows from an Infinity® premium audio system complete with dual-voice coil subwoofer and speed-sensitive volume control.² The audio architecture also includes iPod®/USB input jacks³ that keep you connected to your favorite playlists, and hands-free Bluetooth® technology⁴ that helps minimize distractions. When the time comes to park your Genesis Coupe, Homelink® lets you power your garage doors, driveway gates and property lighting without ever leaving the cockpit.⁵



BLUETOOTH® CONNECTIVITY

Bluetooth wireless technology comes standard, allowing you to stream music from your smart phone and easily conduct mobile hands-free conversations while driving safely.



DIGITAL SATELLITE RADIO

Genesis Coupe lets you plug into SiriusXM® Satellite Radio, where you'll find more than 170 channels of the best music, sports, talk, comedy and news – all in crisp digital sound from coast to coast. As if you needed another excuse for a road trip. Bonus: The first three months are on us.⁶



SURROUNDED BY SOUND

An interior outfitted with 10 premium speakers turns your Genesis Coupe into front-row seats at the concert of your choosing. Calibrated to the cabin's unique acoustics, these speakers offer dramatic sound reproduction regardless of driving conditions.

¹ Available on 2.0T Premium and 3.8 Track/Grand Touring models. ² Infinity® is a registered trademark of Harman International Industries, Inc. ³ iPod® is a registered trademark of Apple Inc. ⁴ The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ⁵ HomeLink® is a registered trademark of Johnson Controls, Inc. ⁶ SiriusXM® Satellite Radio requires an SiriusXM subscription, sold separately after the complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners.



3.8 TRACK IN TSUKUBA RED

AN ULTRA-ASSERTIVE APPROACH TO SAFETY.

The same arsenal of innovations that make the Genesis Coupe so compelling to drive also elevate your ability to avoid accidents. Take ESC, for example. Short for Electronic Stability Control.¹ Short for a 35-percent reduction in single vehicle accidents.² Short for a sophisticated active safety system that continuously monitors wheel speed, steering angle, lateral g-forces and other data. When it senses a skid is imminent, ESC moderates brake and throttle inputs to help keep you on your intended path, and out of harm's way.



ADVANCED BRAKING

Genesis Coupe features the latest generation Anti-lock Braking System (ABS) coupled with Electronic Brake-force Distribution – a technology that uses sensors to gauge the presence of loads in the trunk or back seats, then optimizes braking pressure at each wheel to improve braking performance. Also onboard is Brake Assist, which senses panic stops and immediately applies maximum brake pressure to help you stop faster and with greater control.



PASSIVE SAFETY PROTECTION

Beneath the skin, a high-strength steel frame, strategically placed crumple zones and side-impact door beams work in concert with six airbags³ to surround you with staunch passive safety systems that always stand guard around the cockpit.



TRACTION CONTROL SYSTEM

The confidence you feel behind the wheel when accelerating or driving on slippery road surfaces stems from an advanced Traction Control System.⁴ If wheelspin is detected, Genesis Coupe instantly responds by reducing engine power and/or applying braking to the wheel that is slipping, effectively rerouting power to the wheel with greater traction.



ACTIVE FRONT HEAD RESTRAINTS

When involved in certain rear-end collisions, the active front head restraints play a major part in reducing the possibility of whiplash by moving upward and forward to cradle your head throughout the impact.

¹ Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ² Based on U.S. National Highway Traffic Safety Administration research. For more information, visit <http://www.nhtsa.gov/Research/Crash+Avoidance>. ³ The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ⁴ The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.



AMERICA'S BEST WARRANTY

**POWERTRAIN LIMITED
WARRANTY**

**10 YEARS
100,000 MILES**

**NEW VEHICLE LIMITED
WARRANTY**

**5 YEARS
60,000 MILES**

**ANTI-PERFORATION
WARRANTY**

**7 YEARS
UNLIMITED MILES**

**24-HOUR
ROADSIDE ASSISTANCE**

**5 YEARS
UNLIMITED MILES**

HYUNDAI

Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit www.hyundaiassurance.com for details.

2012 GENESIS COUPE

2.0T



3.8



GENESIS COUPE 2.0T

GENESIS COUPE 3.8

		BASE	R-SPEC	PREMIUM	R-SPEC	GRAND TOURING	TRACK
POWER & PERFORMANCE	2.0L Intercooled Turbo DOHC 4-cylinder engine w/Dual Continuously Variable Valve Timing	S	S	S	–	–	–
	3.8L DOHC V6 engine with Dual Continuously Variable Valve Timing	–	–	–	S	S	S
	5-speed automatic transmission with paddle-shift SHIFTRONIC®	0	–	S	–	–	–
	6-speed close-ratio manual transmission	S	S	–	S	–	S
	ZF® 6-speed automatic transmission with paddle-shift SHIFTRONIC®	–	–	–	–	S	0
	Sport-tuned suspension with strut brace	S	–	S	–	S	–
	Track-tuned suspension with strut brace	–	S	–	S	–	S
	18" alloy wheels	S	–	S	–	S	–
	19" gunmetal finish alloy wheels with sport-compound tires (summer only)	–	S	–	S	–	S
	Front camber adjustment bolt	–	S	–	S	–	–
	Torsen® limited-slip differential	–	S	–	S	–	S
COMFORT & CONVENIENCE	Black cloth seats with driver lumbar support	S	–	S	–	–	–
	Black leather bolster / red cloth insert seats with driver lumbar support	–	S	–	S	–	–
	Leather seating surfaces with power driver seat and heated front seats	–	–	–	–	S	S
	Leather-wrapped steering wheel and shift knob	S	S	S	S	S	S
	Power driver seat	–	–	S	–	S	S
	Steering-wheel-mounted audio controls	S	S	S	S	S	S
	Cruise control	S	–	S	–	S	S
	Remote keyless entry system	S	S	S	S	–	–
	Proximity key with push-button start	–	–	S	–	S	S
	Air conditioning with outside temperature display	S	S	–	S	–	–
	Dual-zone automatic temperature control	–	–	S	–	S	S
	Electrochromic auto-dimming rearview mirror with compass	–	–	S	–	S	S
	Automatic headlights	S	–	S	–	S	S
	Trip computer and Multi-Information Display (MID)	S	S	S	S	S	S
	Power windows with auto-down/up	S	S	S	S	S	S
Power door locks and outside mirrors	S	S	S	S	S	S	

S = STANDARD 0 = OPTIONAL FEATURE – = NOT AVAILABLE

		GENESIS COUPE 2.0T			GENESIS COUPE 3.8		
		BASE	R-SPEC	PREMIUM	R-SPEC	GRAND TOURING	TRACK
ENTERTAINMENT SYSTEMS	AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers	S	S	–	S	–	–
	360-Watt Infinity® AM/FM/SiriusXM®/CD/MP3 audio system with 10 speakers	–	–	S	–	S	S
	Navigation system with 6.5" touchscreen & XM NavTraffic® (free 90-day trial)	–	–	S	–	S	S
	iPod®/USB and MP3 auxiliary input jacks	S	S	S	S	S	S
	Bluetooth® hands-free phone system with audio streaming	S	S	S	S	S	S
	HomeLink® integrated transceiver	–	–	S	–	S	S
SAFETY & SECURITY	6-airbag safety system with advanced dual front airbags and Occupant Classification System	S	S	S	S	S	S
	4-wheel disc brakes with Anti-lock Braking System (ABS)	S	S	S	S	S	S
	Electronic Brake-force Distribution and Brake Assist	S	S	S	S	S	S
	Electronic Stability Control (ESC) with Traction Control System (TCS)	S	S	S	S	S	S
	Active front head restraints	S	S	S	S	S	S
	Brembo® braking system	–	S	–	S	–	S
	High Intensity Discharge Xenon headlights	–	–	–	–	–	S
	Backup warning system	–	–	–	–	S	–
	Tire Pressure Monitoring System	S	S	S	S	S	S
Fog lights	–	–	–	S	S	S	
STYLE & FUNCTIONALITY	Chrome front fascia accents	–	–	–	–	S	–
	Heated outside mirrors with turn signal indicators	–	–	–	–	S	S
	Power tilt-and-slide glass sunroof	–	–	S	–	S	S
	Aero wiper blades	–	–	–	–	–	S
	Rear spoiler	–	–	–	–	–	S
	Dual asymmetrical chrome exhaust tips	S	S	S	S	S	S
	Aluminum pedals	–	–	–	–	–	S
	Metalgrain and chrome interior accents	S	–	S	–	S	S
	Premium door sill plates	–	–	–	–	S	S
R-Spec badge	–	S	–	S	–	–	

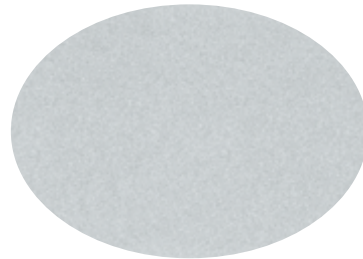
S = STANDARD 0 = OPTIONAL FEATURE – = NOT AVAILABLE

EPA MILEAGE ESTIMATES: (CITY/HIGHWAY/COMBINED)	2.0T GENESIS COUPE	3.8 GENESIS COUPE
6-speed manual	21 / 30 / 24	17 / 26 / 20
5-speed automatic	20 / 30 / 23	–
6-speed automatic	–	17 / 27 / 20

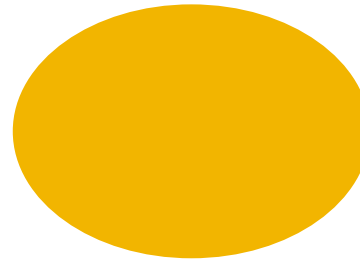
EXTERIOR COLORS



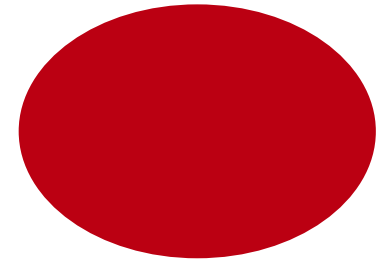
MONACO WHITE



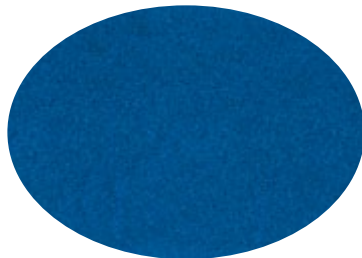
CIRCUIT SILVER**



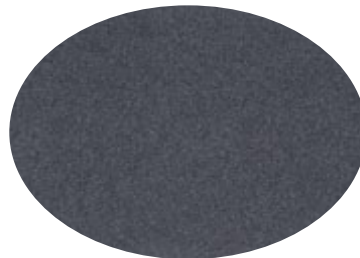
INTERLAGOS YELLOW*



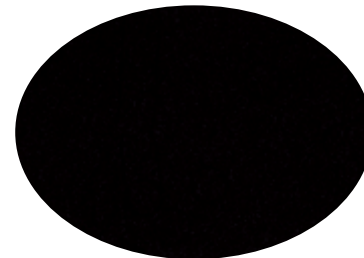
TSUKUBA RED



SHORELINE DRIVE BLUE**



GRAN PREMIO GRAY**



BECKETTS BLACK

INTERIOR COLORS AND FABRICS



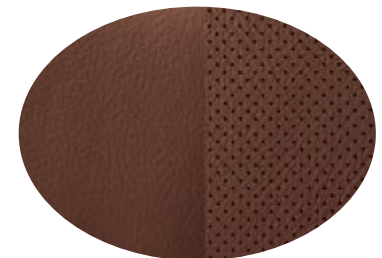
BLACK CLOTH



BLACK LEATHER / RED CLOTH
[R-SPEC MODELS ONLY]



BLACK LEATHER



BROWN LEATHER***

*Indicates exterior color for 3.8 Track/R-Spec model only. **Indicates exterior colors are not available on 2.0 & 3.8 R-Spec models. ***Indicates interior color for Grand Touring model only. Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.





HYUNDAI | NEW THINKING.
NEW POSSIBILITIES.

EXPLORE HYUNDAI.COM | Be sure to visit our website, where you can build your own Genesis Coupe, locate a Hyundai dealer near you, and best of all - schedule a test drive.



CONNECT WITH HYUNDAIUSA.COM/SOCIAL | Become a fan of Hyundai on Facebook, follow us on Twitter, enjoy our latest videos on YouTube, and more.