

2015 HYUNDAI

# VELOSTER



# GENRE-BENDING. CORNER-STRAIGHTENING. HEAD-TURNING. THERE'S NOTHING QUITE LIKE VELOSTER.

Some cars simply aren't made for the meek. Step inside the Hyundai Veloster or Veloster Turbo, and you'll stand out. Its stylish lines and funky-yet-functional 3-door coupe configuration was unlike anything else on the road when it first appeared in 2011, leading the Chicago Athenaeum: Museum of Architecture and Design to honor Veloster with the coveted GOOD DESIGN Award given to global product designs that advance new, visionary and innovative concepts.<sup>1</sup>

Fast forward to today, and the 2015 Veloster is still separating itself from the crowd. Step on the gas, and feel how eagerly it accelerates off the line. That's Gasoline Direct Injection giving its 1.6-liter engine a stunning combination of 138 horsepower and outstanding fuel economy. Even more stunning? Veloster Turbo, with its twin-scroll turbocharger that boosts "own the road" performance to the tune of 201 horsepower. Getting to all of that turbo power is easy and fun, thanks to sporty paddle shifters for the 6-speed automatic transmission.

Now look around you. A cockpit flush with technology is surrounded by one of the roomiest and most versatile interiors in its segment.<sup>2</sup> Need to see behind you? No problem: A rearview camera comes standard on Veloster.



2014 Kelley Blue Book  
**5-Year  
Cost to Own  
Awards**  
—KBB.com—

*"By virtue of claiming a 5-year Cost to Own Award two years running, the 2014 Hyundai Veloster (Turbo) can officially add class-topping value to its already impressive repertoire."*

— KELLELY BLUE BOOK'S KBB.COM<sup>3</sup>



<sup>1</sup> GOOD DESIGN™ is a federally registered and protected trademark of The Chicago Athenaeum Metropolitan Arts Press, copyright 1992-2014. <sup>2</sup> Compact sporty car segment.  
<sup>3</sup> From "2014 5-Year Cost to Own Awards: Best Sporty Compact Car" on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 2014 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data, which considers depreciation and costs such as fuel and insurance. For more information, visit KBB.com.

VELOSTER Tech Package in Century White



**HYUNDAI BLUE LINK** Our innovative telematics system lets you search for points of interest using voice commands and download them to the navigation system. If your Veloster is stolen, Blue Link can immobilize it. A mobile app even lets you lock, unlock and start your car remotely. For a full list of features, visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com).



**TECH PACKAGE** An available Turbo Tech Package adds useful features like an advanced navigation system, backup warning sensors, a 115V outlet, automatic headlights, automatic temperature control and a panoramic sunroof that opens up the sky to both the front and rear-seat passengers at the press of a button.



VELOSTER TURBO Tech Package in Black Leather

Modern Design

## ROOM WITH A VIEWPOINT.

The Veloster and Veloster Turbo are like nothing else on the road. Inside, Veloster's got class-leading room. Its space is filled with ideas about making technology more accessible. Veloster comes standard with the largest LCD touchscreen in its compact sporty class – your portal to SiriusXM® Satellite Radio,<sup>1</sup> Pandora® Internet Radio, Hyundai's Blue Link® telematics, and more.<sup>2</sup>

Want to plug in and play? Connection options let you play Xbox® in the comfort of your parked car. The Veloster Turbo and RE:FLEX Edition both come standard with a 450-Watt Dimension® premium audio system that deploys 8 speakers, including an 8-inch subwoofer and an external amp, to fill the cockpit with rich, crisp sound.

Veloster Turbo owners will also appreciate the way Active Sound Design reveals the engine's sporty character inside the cockpit when you summon up to 201 horses of turbocharged power. It's music to a driving enthusiast's ears.



### COMFORT AND TECHNOLOGY HIGHLIGHTS

(See specifications section for availability by model)

- PROXIMITY KEY ENTRY WITH PUSH-BUTTON START<sup>3</sup>
- 7" LCD TOUCHSCREEN NAVIGATION WITH REARVIEW CAMERA
- DIMENSION® 450W PREMIUM AUDIO WITH 8 SPEAKERS<sup>3</sup>
- PANDORA® AND SIRIUSXM® SATELLITE RADIO
- BLUETOOTH® WITH VOICE COMMANDS AND WIRELESS STREAMING AUDIO
- AUTOMATIC TEMPERATURE CONTROL
- PANORAMIC SUNROOF<sup>4</sup>
- 6-WAY ADJUSTABLE DRIVER SEAT

VELOSTER PREMIUM AUDIO

# 450 Watts

<sup>1</sup> All SiriusXM services require a subscription, sold separately by SiriusXM after a free 3-month trial period. Fees and taxes apply. All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>2</sup> Only use Blue Link and corresponding devices when it is safe to do so. Blue Link is available on most 2015 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations visit HyundaiBlueLink.com. <sup>3</sup> Standard on Veloster Turbo, optional on Base model. <sup>4</sup> Optional on Veloster Base and Turbo models.

*“Best of all, the Veloster comes with a bounty of standard equipment, and its EPA fuel-economy figures are more in line with a frugal econobox than a sporty head-turner.”*

– KELLEY BLUE BOOK’S KBB.COM<sup>1</sup>



**VELOSTER TURBO R-SPEC** A Turbo R-Spec model sharpens Veloster’s performance edge with more steering responsiveness, more aggressive suspension tuning and a B&M Racing® Sport Shifter for the 6-speed manual. All of which maximizes Veloster’s performance to put you in closer touch with the road.



**OPEN UP, FOLD DOWN** Fold down the 60/40 split rear seatbacks, swing open the hatch in back...and the 34.7 cubic feet you’ve just made available can be stuffed with a dozen duffel bags, a mountain bike, or several snowboards. Even with the rear seats up, there’s plenty of room for making the most of your road trips.



VELOSTER TURBO in Matte Gray



Distinctive Engineering

## THE SUBSTANCE BEHIND THE STYLE.

Pop the hood of a Veloster. That's not just any engine – it's Hyundai's 1.6-liter Gasoline Direct Injection powerplant that optimizes horsepower and fuel economy while improving combustion for lower emissions. If you're looking at a Veloster Turbo, then you are gazing at an intercooled twin-scroll turbocharged design so advanced, it's the same one we've used in our premium sports car designs.

Veloster's 6-speed EcoShift® Dual Clutch Transmission (DCT) is the kind of advanced technology found on European sports cars. In fact, Veloster is the only normally aspirated car in its class to offer the seamless shifting of a DCT. The optional 6-speed automatic includes paddle shifters that offer added control over a sportier driving experience.

Helping to handle the responsibilities of power are Vehicle Stability Management, which works in tandem with the Traction Control System and Motor Driven Power Steering to add confidence-inspiring stability around every corner.<sup>2</sup> Another technology, Torque Vectoring Control, automatically detects understeer on Veloster Turbo and works to correct it with imperceptible brake modulation. All of which contribute to the Veloster and Veloster Turbo's 2014 5-Star Overall Safety Rating.<sup>3</sup>

<sup>1</sup> From 2014 Hyundai Veloster Review on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. <sup>2</sup> Vehicle Stability Management (VSM) cannot control your vehicle's stability under all driving situations. VSM is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether VSM can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. <sup>3</sup> Government star ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program (safercar.gov).



### PERFORMANCE AND SAFETY HIGHLIGHTS

(See specifications section for availability by model)

- ECOSHIFT® DUAL CLUTCH TRANSMISSION
- TORQUE VECTORING CONTROL
- UNIQUE 18" ALLOY WHEELS
- ELECTRONIC STABILITY AND TRACTION CONTROL SYSTEMS
- DAYTIME RUNNING LIGHTS
- POWER HEATED MIRRORS WITH DRIVER BLIND SPOT MIRROR
- BACKUP WARNING SENSORS
- AUTOMATIC HEADLIGHTS
- 6-AIRBAG SAFETY SYSTEM

VELOSTER TURBO

# 201HP

2015 VELOSTER



KEY STANDARD FEATURES

- 138 HP, 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing<sup>1</sup>
- 6-speed manual or available 6-speed EcoShift<sup>®</sup> Dual Clutch Transmission with SHIFTRONIC<sup>®</sup> paddle shifters and Hillstart Assist Control
- Remote keyless entry with alarm system
- Air conditioning
- Tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Manual 6-way adjustable driver bucket seat
- 7" LCD multimedia center console touchscreen
- AM/FM/SiriusXM<sup>®</sup>/CD/MP3 audio system with 6 speakers
- iPod<sup>®</sup>/USB auxiliary input jacks
- Pandora<sup>®</sup> Internet Radio and Gracenote<sup>®</sup> Music ID
- Bluetooth<sup>®</sup> hands-free phone with voice commands and audio streaming
- Rearview camera
- Driver's blind spot mirror
- 60/40 split fold-down rear seatback
- Vehicle Stability Management
- Electronic Stability Control with Traction Control System
- 6-airbag safety system with advanced dual front airbags and Occupant Classification System
- 4-wheel disc ABS brakes with Electronic Brake-force Distribution and Brake Assist
- Headlights with LED accents
- Daytime Running Lights
- Dual heated power side mirrors
- Dual chrome center exhaust outlets
- 17" alloy wheels

STYLE PACKAGE

**Veloster Standard Equipment plus:**

- +450-Watt Dimension<sup>®</sup> premium audio system with external amp and subwoofer
- +Blue Link<sup>®</sup> telematics system
- +Power panoramic tilt-and-slide sunroof
- +Driver auto-up window
- +Piano black interior accents
- +Alloy pedals

- +Leather-wrapped steering wheel and shift knob
- +Leatherette bolster seats and door inserts
- +Chrome grille trim with piano black accents
- +Front fog lights
- +18" alloy wheels



TECH PACKAGE

**Veloster Tech Package plus:**

- +7" touchscreen navigation system with XM NavTraffic<sup>®</sup>
- +18" alloy wheels with painted inserts
- +Proximity key entry with push-button start
- +Automatic temperature control
- +115V power outlet
- +Automatic headlight control
- +Backup warning sensors

RE:FLEX EDITION

**Veloster Style Package plus:**

- +18" alloy wheels with PVD chrome finish
- +Chrome hood accents and door handles
- +Projector headlights with LED accents
- +LED taillights
- +Non-panoramic roof
- +Leather seating surfaces
- +Illuminated entrance sills
- + "RE:FLEX EDITION" floor mats
- + "RE:FLEX EDITION" badge

2015 VELOSTER  
TURBO



KEY STANDARD FEATURES

**Veloster Standard Equipment plus:**

- +201 HP, 1.6L twin-scroll turbo DOHC 4-cylinder engine
- +6-speed manual or available 6-speed SHIFTRONIC<sup>®</sup> automatic transmission with paddle shifters
- +Active Sound Design
- +Sport-tuned steering
- +Proximity key entry with push-button start<sup>2</sup>
- +Black high-gloss interior accents<sup>2</sup>
- +Leather seating surfaces with power-adjustable lumbar support<sup>2</sup>
- +Heated front seats<sup>2</sup>
- +Driver auto-up window<sup>2</sup>
- +Leather-wrapped steering wheel and shift knob
- +Blue Link<sup>®</sup> telematics system
- +450-Watt Dimension<sup>®</sup> premium audio system with external amp and subwoofer
- +Alloy pedals
- +Torque Vectoring Control
- +Turn signal indicators on side mirrors<sup>2</sup>
- +Front projector headlights with LED accents
- +Rear LED taillights and front fog lights
- +Ground effects body kit
- + "Turbo" badge<sup>2</sup>
- +Unique 18" alloy wheels with chrome accents

TECH PACKAGE

**Turbo Standard Equipment plus:**

- +Power panoramic tilt-and-slide sunroof
- +Automatic temperature control
- +7" touchscreen navigation system with XM NavTraffic<sup>®</sup>
- +115V power outlet
- +Automatic headlights
- +Backup warning sensors

TURBO R-SPEC

**Turbo Standard Equipment plus:**

- +Red leatherette bolster/door inserts
- +B&M Racing<sup>®</sup> Sport Shifter
- +Sport-tuned suspension and steering
- + "R-Spec" badge
- + "R-Spec" floor mats

EPA MILEAGE ESTIMATES

**VELOSTER: City / Highway / Combined**

• 26 / 35 / 30 MPG (Manual) • 27 / 36 / 30 MPG (Dual Clutch)

**VELOSTER TURBO: City / Highway / Combined**

• 24 / 33 / 28 MPG (Manual) • 24 / 31 / 27 MPG (Automatic)

EXTERIOR / INTERIOR COLORS

CENTURY WHITE	IRONMAN SILVER	TRIATHLON GRAY	ULTRA BLACK	MARATHON BLUE	BOSTON RED	26.2 YELLOW	VITAMIN C	SPRINT GRAY	ELITE WHITE	MATTE GRAY	ICE PEARL
								R-Spec only	Turbo / R-Spec only	Turbo only	RE:FLEX Edition only
BLACK CLOTH	BLACK CLOTH + LEATHERETTE		BLACK LEATHER	RED LEATHER	BLACK LEATHER	BLACK/RED CLOTH + RED LEATHERETTE					
			RE:FLEX Edition	RE:FLEX Edition	Turbo	R-Spec					

SPECIFICATIONS

- Length (Base and RE:FLEX / Turbo): 166.1 in / 167.3 in
- Height : 55.1 in
- Total Interior Volume : 105.3 cu ft

VELOSTER WHEELS



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY <b>10 YEARS 100,000 MILES</b>	NEW VEHICLE LIMITED WARRANTY <b>5 YEARS 60,000 MILES</b>	ANTI-PERFORATION WARRANTY <b>7 YEARS UNLIMITED MILES</b>	24/7 ROADSIDE ASSISTANCE <b>5 YEARS UNLIMITED MILES</b>
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Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

VISIT HYUNDAI.COM OR OUR SOCIAL MEDIA SITES



<sup>1</sup> 132 HP with Dual Clutch Transmission. <sup>2</sup> Not available on Turbo R-Spec. See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.